

Portfolio: **Andrew Ballard**

## Computer Generated Imagery & Media Production

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### Brochure & Marketing Imagery



### Product & Concept Visualisation



### Marketing & Broadcast Animations



### Augmented Reality, Apps & Configurators



### Motion Graphics & Animation



### Character Modelling & Animation



## Honda Motor Europe





## Subsea Craft: VICTA

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BELOW THE SURFACE

### DEEP DOWN

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### MISSION READY

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# Marketing & Broadcast Animations

## Mary Rose Museum

*3D/2D cloth simulation matched to live camera move, and wagging the tail of a skeleton dog for the Mary Rose Museum TV commercial.*





# Marketing & Broadcast Animations

## Rolls Royce Motor Cars

*3D animated butterfly and 2D animated roses growing for Rolls Royce's Mariposa PR film.*



# Marketing & Broadcast Animations

## Skylarx

*Computer Generated marketing & PR films and print images of the Skylarx in use in different scenarios, including partical effects.*





# Marketing & Broadcast Animations

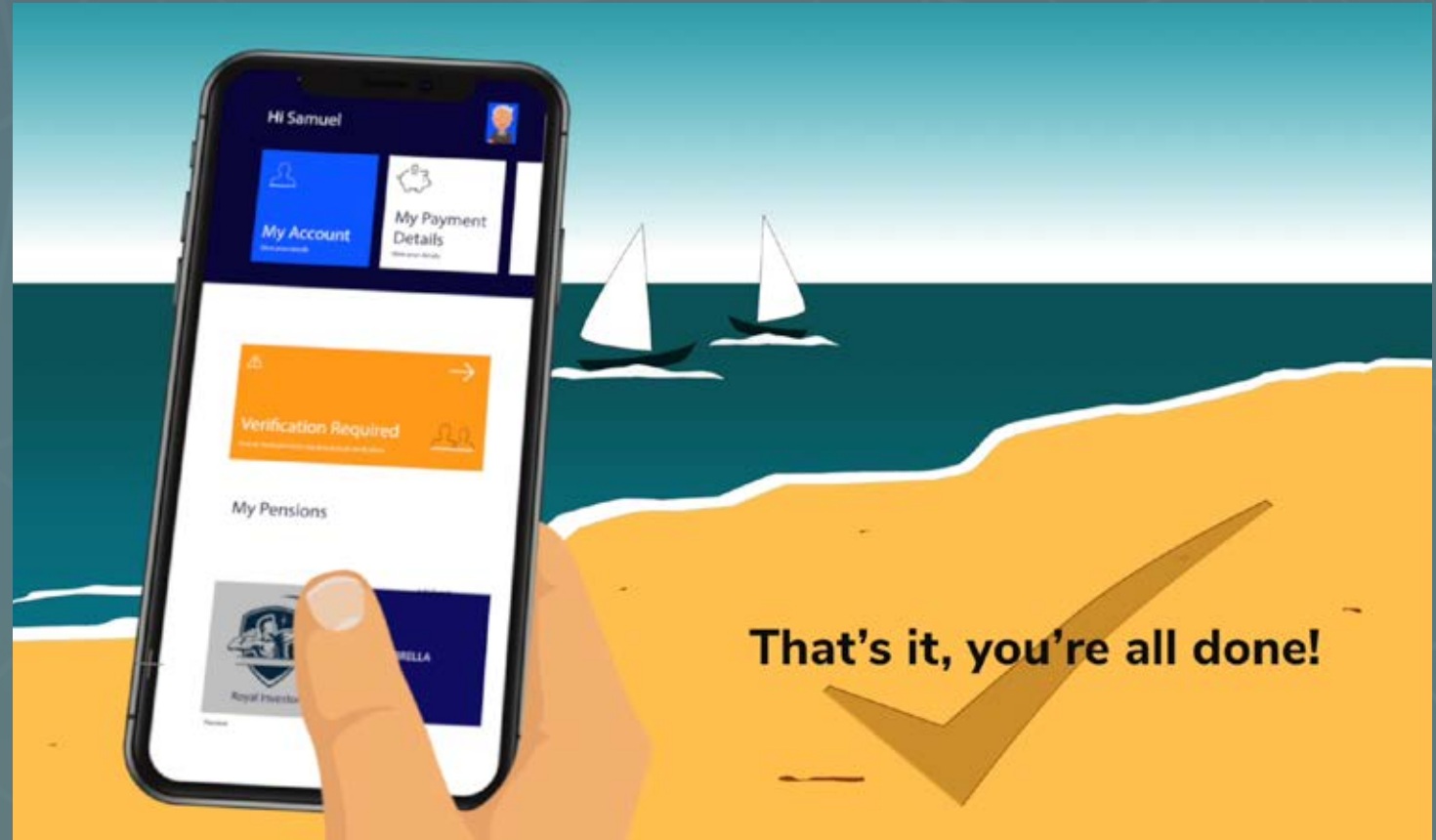
## Subsea Craft

*Computer Generated film and print-stills of the new VICTA craft, including crew, periphery equipment, and ocean simulations.*



## MyPensionID

2D advert/marketing  
animations.





## Port Of Dover

*Health & Safety Induction,  
highlighting H&S issues with  
'2.5D' animations.*



## OPERATIONAL AREAS

A number of different operations take place at the Port of Dover. Due to activities taking place the safety requirements may be different for each area.

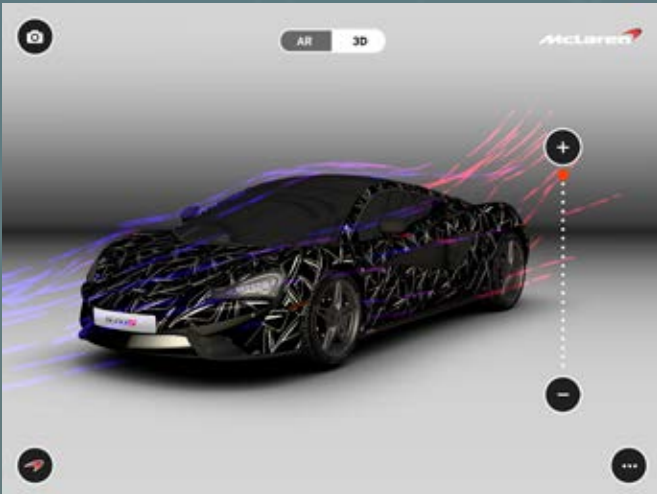
- DO NOT enter an operational area without authorisation.
- Ensure you are aware of and comply with the safety instructions for that area.
- Stay away from quay edges unless you are required to work close to or over the water.

The slide features a large illustration of a forklift operator, a pedestrian, and two workers in safety gear. A yellow diagonal line separates the pedestrian from the workers. A small Port of Dover logo is in the top right corner.

# Augmented Reality, Apps & Configurators

## McLaren Automotive

iOS/Android mobile Augmented Reality app/configurator McLaren's 650S, 570S and P1.





# Augmented Reality, Apps & Configurators

## Nissan UK/Europe

*Infiniti Q60 iOS/Android  
Augmented Reality app/configurator.*



# Augmented Reality, Apps & Configurators

## Subsea Craft

*Augmented Reality iPad app to demonstrate features and capabilities of the VICTA craft in advance of prototype production.*





# Computer Generated Visualisation

## QuickLink

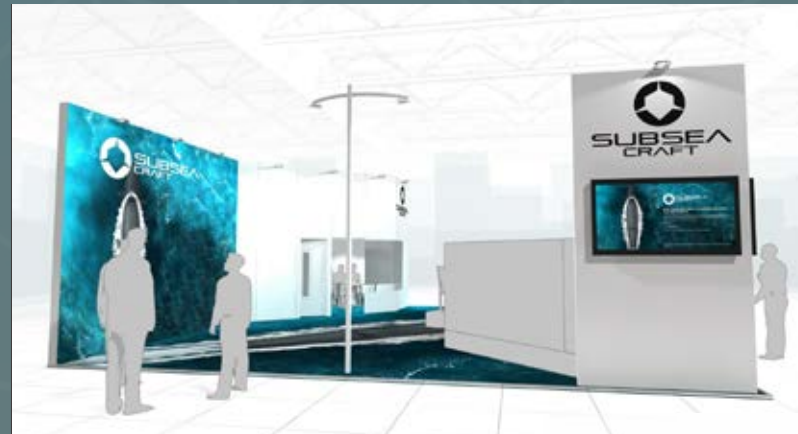
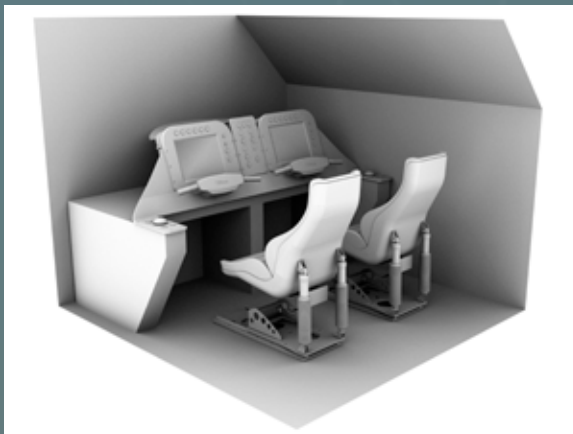
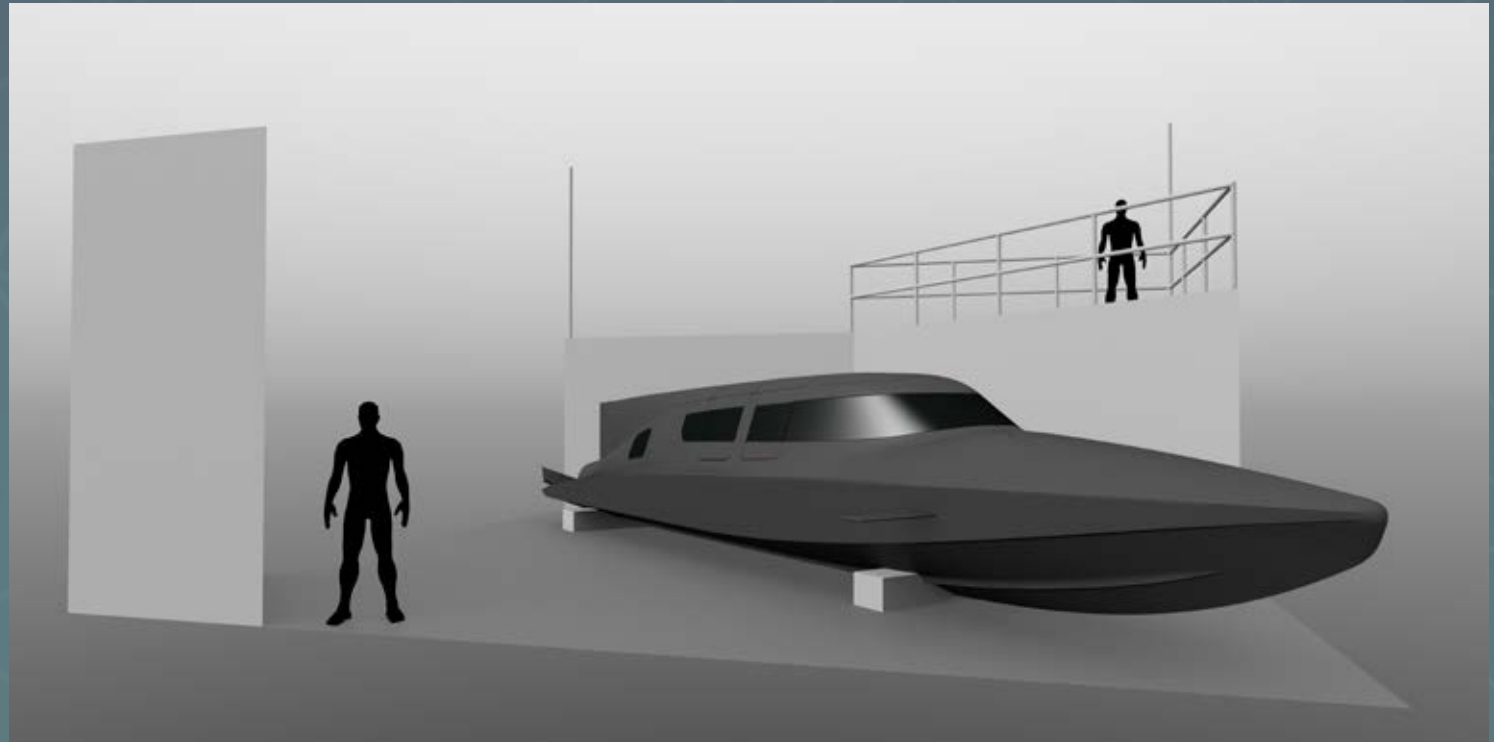
*Production of both print and animated media of product design concept. This was later rebranded Skylarx, and animations produced.*



# Computer Generated Visualisation

## Subsea Craft

*CGI visualisation of trade stand designs for DSEI defence exhibition, and creation of stand graphics.*

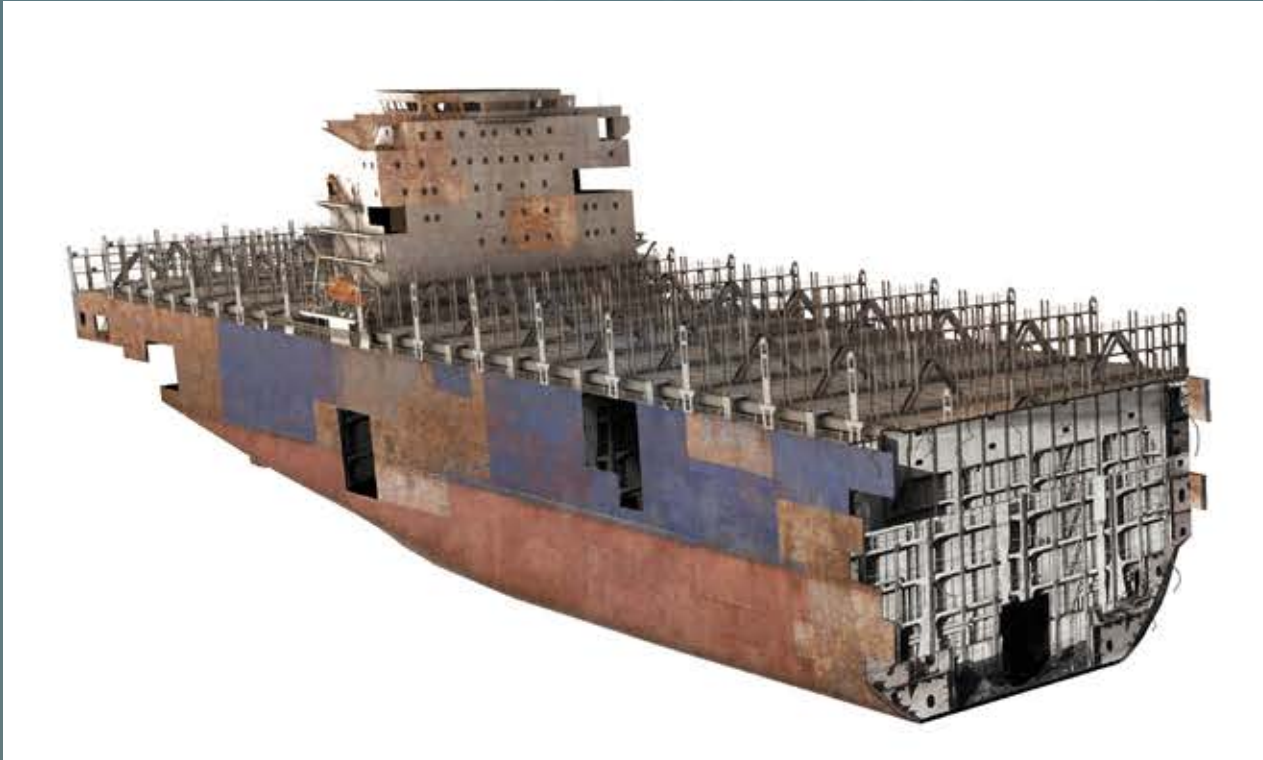
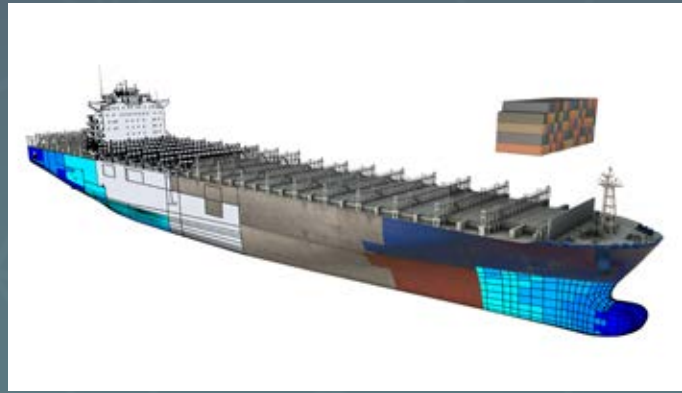




# Computer Generated Visualisation

## Lloyd's Register

*CGI visualisation of container ship for presentation.*



# Character Modelling & Animation



## **Cirque Du Soleil - Kooza**

*A mobile Augmented Reality app featuring an interactive 'Trickster' character - the host of Cirque's Kooza show - along with a 'paper' version of the show as part of the show's marketing.*





# Character Modelling & Animation

## SanDisk Europe

*Characters created for SanDisk's on-line sales induction.*



## Saracens Rugby

*Animated version of Saracens' Sarrie mascot for match-day production.*

